

## **BSAC Council Synopsis 27<sup>th</sup> November 2021**

This was a substantive meeting that covered four key areas: YTD performance, strategy implementation, SCUBA magazine, and the 2022 budget in addition to 'routine business'.

### *Year to Date (YTD) performance*

Council received a comprehensive update from the CEO and COO on the year to date position (October 21). Overall, and given the inherent uncertainties of the present climate Council felt the current position provides a good basis for driving continued recovery into 2022.

### *Strategy implementation framework 2022-24*

Council received a substantive briefing on the framework from the Vice Chair and CEO which describes in detail the ambitions and vision for the long term growth of BSAC post pandemic. This details key organisational goals and a suite of key performance indicators within a balanced scorecard. Council members engaged in a wide ranging and extensive discussion that probed the framework, the KPIs and how evidence of performance including membership satisfaction will be gathered and analysed. Council approved the framework and thanked staff and volunteers for the extensive effort required for its development.

### *SCUBA magazine*

Council was presented with an options appraisal by the CEO as regards the balance of digital / hard copy publications going forward. Council was unanimously in support of a return to hard copy with 10 monthly editions and this being fully reflected in the 2022 budget.

### *2022 budget*

The COO supported by the Honorary Treasurer led Council through a comprehensive briefing on the proposed budget for 2022. Council conducted an extensive discussion to probe the key assumptions underpinning the budget. The key variables that were interrogated encompassed membership levels, HQ costs, member insurance, IT development, ITS, coaching, retail, overseas and centre income. Council thanked the COO, CEO and the wider team for the work undertaken to prepare the budget which was unanimously approved.

### *CEO update*

The CEO provided a substantive update and review on a wide range of core projects. These include progress on launching the MyBSAC App, work with Universities, engagement with BSAC's President HRH Duke of Cambridge in connection with our Environmental strategy, the progress on the Centre/Branch Partnership project, the preparation of an Environmental Statement amongst a dozen different initiatives. Council thanked the CEO and the wider team for a thorough report and informative discussion.

### *Actions arising*

All extant actions arising from prior meetings were reviewed on the action tracker; closed, confirmed as addressed through prior agenda items or flagged for future action as necessary.

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