



In its <u>Strategic Plan 2025-2029</u>, BSAC set out its mission 'to be the go-to community for anyone wanting to learn about, enjoy and protect the underwater world'.

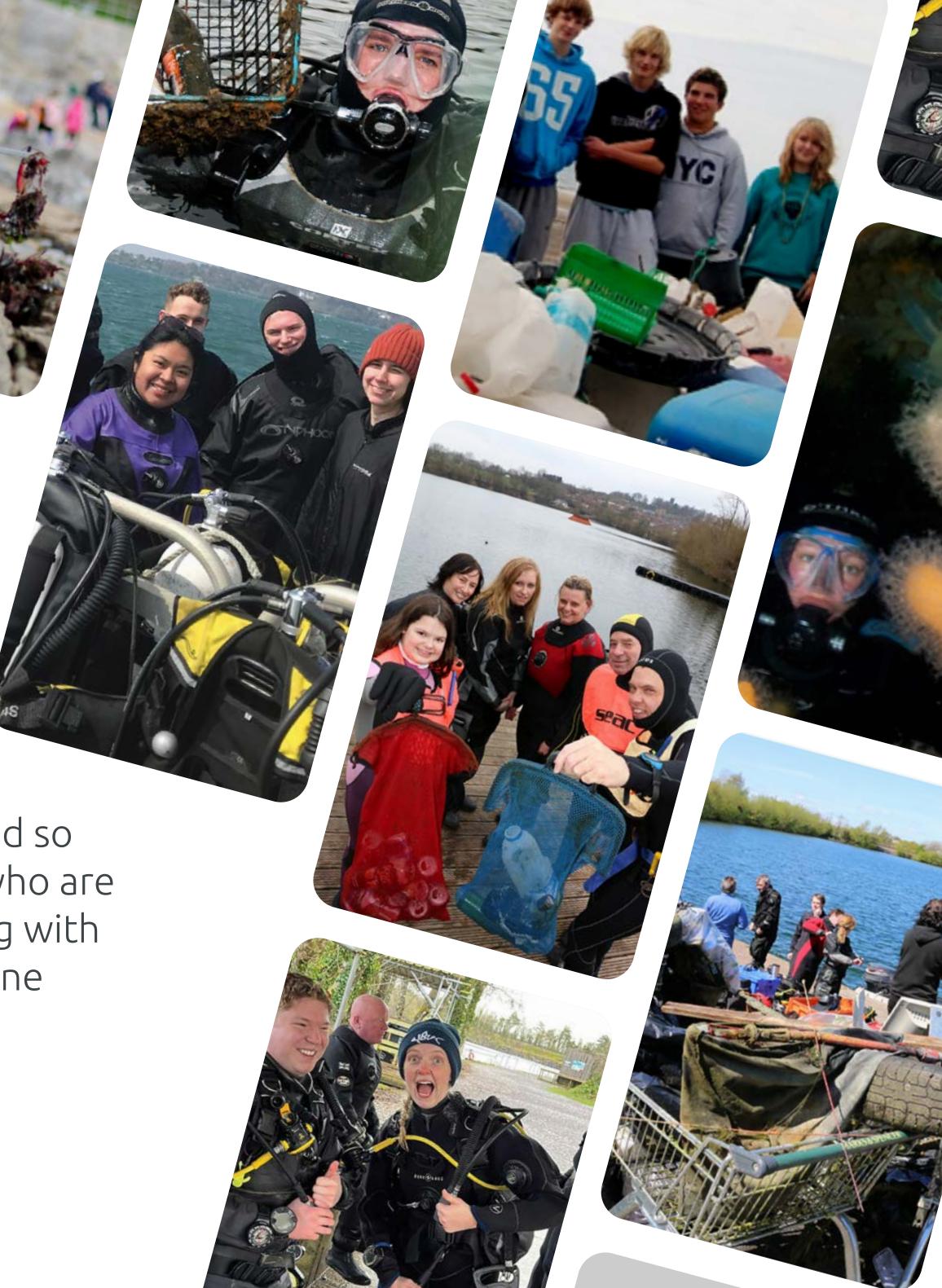
To support this 'diving with a purpose', BSAC now has a growing number of exciting marine environment projects for its divers and snorkellers to get involved in. We are also developing more resources for eco-conscious members and those looking to take part in restoration or citizen science projects.

And this is where our Marine Champions initiative comes in!



Working together to champion our precious marine environment

The club network is at the heart of how BSAC operates, and so we are looking to recruit Marine Champions - volunteers who are passionate about getting their BSAC club involved in diving with an environmental purpose, to spread the word about marine conservation and maximise impact.







The role

Our Marine Champions will play a pivotal role in the delivery of BSAC's environmental projects at grassroots level.

With the support and endorsement of their club's committee, each Marine Champion will coordinate conservation activities such as Underwater Litter Picks, beach cleans, seagrass and oyster surveys as well as promote BSAC's environmental messages and associated campaigns.

It is important to note that the Marine Champion would not be expected to lead the diving but will work with their club's Diving Officer to help organise the event and promote participation.

It is likely that Marine Champions will be active diving members of their BSAC club but this is not an essential requirement. Marine Champions could equally be snorkelling members, or non-diving members of the club.



Marine Champions BSAC Dive with us

What's expected

The role of Marine Champion is an important one. You will not just be helping your fellow divers get more enjoyment and fulfilment out of their diving experiences, but you will be inspiring and instigating positive action for ocean health.



The following commitments are required from our Marine Champions:

- To work with your club members, Branch Officers and BSAC's Environment Committee.
- Attend occasional online Marine Champion meet ups, updates and training events.

To organise at least one of the following this year:

- An Underwater litter pick and/or beach clean
- A Great Seagrass Survey
- An Operation Oyster survey
- You can also organise your own club-specific environmental initiatives in line with the objectives of BSAC's <u>strategic plan</u>.
- To support your club to get involved in BSAC's wider marine environment messaging and associated campaigns.
- Share images and or video of your club's marine environment activities on your club's own socials as well sharing through BSAC's channels.





The perks of being a Marine Champion

There are numerous benefits to becoming a BSAC Marine Champion, including:

- Gaining experience in marine conservation, citizen science data collection, volunteer organisation, management and environmental communication.
- The opportunity to join in with BSAC's environmental campaigns and working groups.
- Raise your club's profile via BSAC's Marine Champions promotions, with opportunities to contribute to BSAC newsletters and blog posts, showcasing your club's activities.
- Connect with likeminded fellow Marine Champions. We are constantly developing this community and are excited about where it is going!

BSAC initiatives to get involved in

To whet your appetite, here are just some of the BSAC marine environment activities you can champion within your club:



Underwater Litter Picks/Beach Cleans

Whether it is a one-off event or incorporated into your club's dive trip season, organising regular marine litter picks both underwater and along the shoreline means that all of your club can get involved.

Read more about Underwater Litter Picks and Beach Cleans



One of BSAC's largest citizen science projects, Operation Oyster works to gather data on the location of the remaining populations of the UK's declining native oyster populations. Operation Oyster surveys can be carried out all around the UK by divers, snorkellers or even groups on the shore.

Read more about Operation Oyster



BSAC initiatives to get involved in



Now in its third year, the Great Seagrass Survey has already mapped over 1000ha of this valuable but threatened marine habitat around the UK. Seagrass surveys are open to all types of divers as well as shore-based participation.

Read more about the Great Seagrass Survey



Motion for the Ocean

BSAC has teamed up with Motion for the Ocean - a powerful initiative helping local councils (both inland and at the coast) to take real action to improve the health of UK rivers and seas. BSAC clubs can get involved by lobbying their local councils to take action for the marine environment.

Read more about Motion for the Ocean



Coming in 2026

Dive In - Litter Out

In this ambitious new project, BSAC members will work to not just remove litter from the marine environment, but to help repurpose it into something positive.

Rather than sending it to landfill or burning it, we want to bring diving litter collection full circle. Through *Dive In – Litter Out*, BSAC aims to recycle as much marine-related litter possible, enabling it to be re-made into items such as dive fins and sunglasses.

Full details on the *Dive In – Litter Out* campaign and how our Marine Champions can get involved will be released in 2026, so watch this space!



How to apply to become a BSAC Marine Champion

Take your first step towards becoming a Marine Champion by completing our short online application form.

Apply now at www.bsac.com/marinechampions

Please note: All our Marine Champions must be a member of a BSAC club and aged 18 or over. You will also need your club committee to endorse your application before it is submitted.

If you have any further questions about the Marine Champions initiative, check out our Frequently Asked Questions www.bsac.com/mcFAQs or email us at marinechampions@bsac.com

