

Council

John Gill



Please give details of all diving industry related interests, whether remunerated or not, and any other potential conflicts of interest

BSAC Diving School, Dive Shop and Engineering Services to the diving Industry

What do you think are the key challenges facing BSAC, and what should we be doing to address them?

I see the problem as two fold

1. Running BSAC HQ as a profitable business increasing revenue through promoting diver training. Running a limited company myself as a Pub Landlord i meet most kind of problems which i have to work around So i have business skills to offer
2. The diving side is a unique, Falling numbers lost revenue Being a diver a ground level i hear what the perceived problems are, hopefully i can help to reverse these opinions

We have identified that the Board would benefit from the following areas of knowledge, skills and experience:

- Legal Expertise
- Commercial / contract management
- Human resources / Organisational transformation
- Business development and product development
- Finance
- Numerical or analytical skills
- Strategy and Risk Management
- IT, especially IT-enabled business change and programme management
- Policy development
- Marketing and Branding
- Communications and Social Media

Please describe how you would contribute to any / all of these areas

Legal expertise Legal:

Selling alcohol gives me an insight to how the legal wheels turn Commercial / contract management:

Working with brewery's supply contract Human Resources / Organisational transformation:

Employing staff I have HR experience.

Business development and product development:

Running a Pub a dive shop, eShop is a day today process I am always looking to develop my

businesses

Finance:

Dealing with banks & accountants, HMRC VAT looking to get the best deals possible Numerical or analytical skills:

Not my strongest point mathematically but I can work my way through a problem Strategy and Risk Management:

I run events, so I am aware of mitigating risk the licencing trade is full of risks thinking on your feet stopping things from happening.

IT, especially IT-enabled business change and programme management:

Just installed CCTV and Wi-Fi zones within my premises I have good contacts with IT- Geeks Policy development: I can help in progressing a policy by doing the foot work getting information and feeding back.

Marketing and Branding:

Do this on a day today developing my business base.

Communications and Social Media:

Do this on a day today developing my business base.

Personal statement

I have had contact with BSAC since the late 70's when i started diving It has given me some remarkable friends diving locations, places i would never have been. Also seen things that are breath taking. I have a set of skills that if required i will do my best to promote the sport of diving through the organisation that has given me so much Therefore i will put my hat in the ring and if selected by my peers will serve in the best way i can