

Hafiz Zainudeen



Please give details of all diving industry related interests, whether remunerated or not, and any other potential conflicts of interest

I work for the World Bank Group

What do you think are the key challenges facing BSAC, and what should we be doing to address them?

BSAC is not competing effectively with PADI. It never has. This lowers membership, fund inputs, outreach and influence

Please describe how you would contribute to any / all of these areas

I have spent the last 15 years working for the largest most influential multilateral development organization in the World - namely the World Bank Group. My role has included fund raising, analysis of barriers to commercialization, and strategic options to diversify income or revenue streams for business's.

Personal statement

I am unclear on how BSAC operates internally , or raises funds or what the council envisages as the BSAC growth path to be over the next decade. However, once these are understood, BSAC will benefit from my 15 years experience in creating and implementing growth strategies for organizations if I am selected as council member.