

Council

Andrew Shenstone



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- a: Andrew Shenstone
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- b: Director and Charity Executive
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- c: n/a
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- d: Vale Royal SAC 1238
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- e: Branch Training Officer 1 year in 2015 and Branch Treasurer 2012--current
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- f: n/a
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- g: Advanced Diver and Open Water Instructor
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- h: In my professional life I am a Director of Business Development for a medium sized UK Charity that is focussed on developing the governance, leadership and management of Higher Education. I have been a professional consultant for 30 years. My expertise lies in charity governance, strategy development, governor and executive development and organisational change. I work across the UK and Ireland and occasionally overseas with developing nations. My business skills include organisational and cultural change, change management and risk analysis for transformation programmes, designing and implementing new operating and delivery models and commercialisation strategies.
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- i: Diving is my passion and joining BSAC Council would allow me to use my professional skills to support our sport's continued development and success in the interests of all members.
- Specifically I will offer my experience in charity governance, strategy development, inclusivity and business planning in support of BSAC's sustainability, resilience, relevance and long-term success.
- I offer two main priorities, Inclusivity and Financial Sustainability
- 1 Inclusivity - I will promote the interests of our membership and be a strong advocate of promoting inclusivity be this in respect of age, gender, ethnicity, sexuality or any other protected characteristic. I believe the long term success of BSAC in its role as the UK's largest scuba club is in being open to all and being seen to be open to all.
- 2 Financial sustainability –BSAC has taken great strides to address declining membership and secure a financially resilience position. I will advocate continued attention to our long term financial sustainability so that we have the resources to reinvest in developing member services
- These two priorities are inextricably linked. By being inclusive we will attract and retain new members. Membership growth will drive resilience and release resources for investment in member services.